PROFILE

Kirsten Reichelt

**Freelancing
E-Learning Author**

I'm a **freelancing e-learning author** and have been working in this sector since 1999.

During a large number of projects for German as well as international companies, I became acquainted with a wide range of **topics, techniques and programs**.

I'm happy to let you profit from my knowledge!

My homepage: www.elearning-koeln.de

Would you like **some more facts** on my professional background?

- Degree in Educational Media
- Degree in English, Information Science and German
- Certified classroom trainer
- E-learning consultant
- Visiting lecturer at the university
- Author
- Teletutor

CONTACT

TELEPHONE

You can reach me by phone at:

+49 2377-7858970

E-MAIL

You're also welcome to contact me by mail:

info@elearning-koeln.de

FAX / POST

Of course, you can also reach me by letter or fax:

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e[ ]-learning
by kirsten reichelt

Range of Services

- Concept, Storyboard & Realization
- Consulting
- Live Seminars
- Online Seminars

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I've been working as an e-learning author since 1999 – a time when the term "e-learning" had just taken root.

What are my operating areas?

As an e-learning author, I'm an expert on preparing all conceivable kinds of learning content for online teaching.

Besides **didactic know-how**, my work also requires **technical knowledge** – and above all, a lot of **experience** with a great variety of projects and topics.

In the following, you will find information on my core competencies. If you'd like to know more, please feel free to ask: My contact data is given on the backside.

CONCEPT, STORYBOARD & REALIZATION

Similar to a movie, an e-learning **storyboard** is the master for the finished product. It contains texts as well as "stage directions".

The storyboard is based on the **concept** that, on the basis of the project-specific requirements, provides the framework for the online course.

Finally, the **realization** with Flash, HTML or one of the numerous authoring tools brings the whole thing to life.

CONSULTING

You're welcome to participate in **my long-time experience**:

- You'd like to know how you could benefit from e-learning?
- You've decided to introduce e-learning but have still got questions?
- You're already using e-learning but would like some support?

Since I'm not affiliated with vendors or products, I can promise you **neutral and solution-oriented advice** at all times.

LIVE SEMINARS

I offer live seminars on **various topics** from the field of e-learning:

- Introducing e-learning in your company
- Developing your own online courses: rapidly, inexpensive and professionally
- Using different e-learning tools
- Making the most of web 2.0 services

Content and scope are always tailored to **your specific requirements**.

ONLINE SEMINARS

Of course, the topic "e-learning" lends itself to moving beyond the classroom.

Multifunctional conferencing software allows me to

- Get into contact with my clients via audio and text chat
- Holding presentations online
- Share my computer screen and demonstrate live how to use specific programs